

Progyny and Nemours Children's Health System

Melissa Johnson January 19, 2022



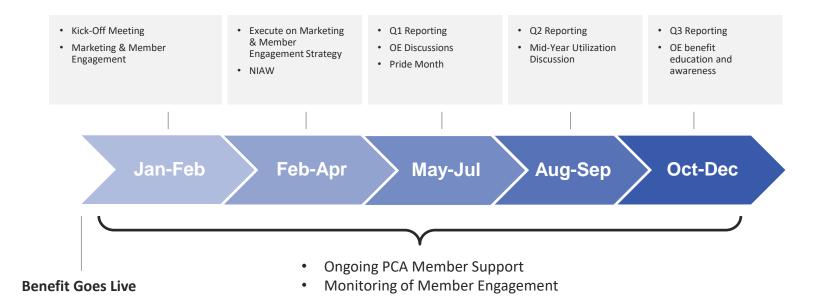
Progyny's Mission and Value

To make any member's dream of parenthood come true through a healthy, timely, and supported fertility journey

- Providing an equitable, comprehensive and supportive member experience for every path to parenthood
- Delivering superior clinical outcomes for 6 years
 healthier pregnancies and babies
- Supporting **DE&I priorities**



Year At A Glance





Reporting Cadence

Reporting Schedule

- Full Calendar Year: February 15
- First Quarter: May 15
- Second Quarter: August 15
- Third Quarter: November 15

Jan	Feb-April	May-July	Aug-Sept	Oct-Dec
New Client Kickoff Meeting	Q1 Connect	Q2 Connect	Q3 Connect	Q4 Connect

Reporting will lag a Quarter behind and won't be available until May 15 for a new client. Outcomes won't be available until Nov 15.



Call Stats / # of Appts

	Data through January 17, 2022		
Total Inbound Calls	46		
# of Appts. Scheduled	33		

- Phone lines opened on 11/29/21
- Data is updated weekly every Monday until the first three months when Quarterly Reporting become available.

Digital Postcard

All Your Materials in One Place

- Progyny's digital postcard features:
 - Benefit overview video
 - Benefit overview flyer
 - Member Guide
 - Employer-specific PCA number
- Always features the most up to date materials
- Accessible from desktop or mobile
- Post link to your intranet or benefits hubs for an easy introduction to the Progyny benefit







2022 Key Awareness Months

January	February	March	April	May	June
	• Black History Month	 Surrogacy Awareness Month Endometriosis Awareness Month 	 National Infertility Awareness Week (April 24– 30) 	 Mental Health Month Women's Health Week (May 8– 14) 	 Pride Month Men's Health Week (June 13– 19
July	August	September	October	November	December
		 PCOS Awareness Month Hispanic Heritage Month 	 Breast Cancer Awareness Month Pregnancy and Infant Loss Awareness Month Open Enrollment 	 Adoption Awareness Month Open Enrollment 	

2022 Progyny Webinar Calendar

1/26 Webinar: Family Building and Your Progyny Benefit 101

Register to learn more about different ways to build your family through assisted reproductive technology (ART), how the Progyny benefit works, and frequently asked questions for anyone who's about to start or continue their family building journey.

3/23 Webinar: <u>Navigating the</u> <u>Different Ways to Adopt</u>

The adoption process can be complex, and there are many different paths to adoption. Register to learn about the adoption process. including, domestic infant adoption, foster care adoption, and international adoption.

4/27 Webinar: <u>How Your Village</u> <u>Can Support You in a Family</u> Building Journey

They say it takes a village especially when going through a family building journey. Register to learn the different ways your village can support you, ways to express what you need and don't need, and how to keep your village close.

5/18 Webinar: <u>Your Mental</u> <u>Health: Time to Give Yourself a</u> <u>Break</u>

In a family building journey, sometimes we focus too much on the physical and forget to check in on how we're doing mentally. Register to learn why breaks are necessary, how to recognize burnout, and what you can do to give yourself a break.

6/22 Webinar: LGBTQ+ Family Building: Surrogacy 101

Register to learn more about surrogacy as we debunk myths and answer frequently asked questions. This webinar is being held in honor of Pride month but is open to anyone who wants to learn more about the surrogacy process.

9/21 Webinar: <u>Infertility in</u> <u>the Hispanic and Latin American</u> <u>Community</u>

Register to learn more about the myths and truths of infertility in the Hispanic and Latin American community, the common health conditions that are more prevalent in the Hispanic and Latin American community, and how to find support.

10/19 Webinar: <u>Post Miscarriage:</u> When Will it Be Okay?

A pregnancy loss is a physical and emotional rollercoaster, regardless of when it happens. Register to learn how to grieve and process, and ways to move forward.



8

Fertility Education Topics



Inclusive Family Building

Progyny is committed to supporting LGBTQ+ couples and individuals and has created resources and communications for their family building journeys.

Education Events

 LGBTQ+ fertility education event (in person or webinar) with a local REI

Relevant Content

- Article: <u>Fertility FAQ for Transgendered</u> <u>Men and Women</u>
- Article: <u>Understanding the Surrogacy</u> <u>Process</u>
- Article: <u>Understanding the Adoption</u>
 <u>Process</u>
- Infographic: <u>LGBTQ+ Family Building</u>
- Podcast: <u>LGBTQ+ Family Building Series</u>
- On-demand webinar: Donor 101
- On-demand webinar: <u>Choosing Your</u> <u>Path to Parenthood: LGBTQ+ Family</u> <u>Building Options</u>
- Video series: <u>Family Building Strategies</u> <u>for LGBTQ+ Individuals and Couples</u>
- More

Coming Soon

- March 2022 Podcast: <u>Surrogacy Laws</u>
- June 2022 Podcast: <u>Two</u> <u>Moms Squad</u>
- June 2022 Webinar: <u>Surrogacy 101</u>



1

Culturally Competent Care

Black, indigenous and people-of-color (BIPOC) face higher rates of infertility yet access care at a lower rate than non-BIPOC people. Progyny is committed to improving family-building equity and to creating targeted education and support for our diverse membership.

Education Events

 Progyny 101 fertility education event (in person or webinar) with local REI

Relevant Content

- Article: <u>BIPOC resources article</u>
- Podcast: <u>The Broken Brown Egg</u>
- Podcast: <u>Eggs over Easy</u>
- Podcast: <u>Cade Foundation</u>
- On-demand webinar: <u>Fertility and</u> <u>Maternal Health in the Black</u> <u>Community</u>
- On-demand webinar: <u>Infertility in</u> <u>the Black Community:</u> <u>Understanding the Health</u> <u>Conditions and Finding the Right</u> Doctor

Coming Soon

- February 2022 Podcast:
 <u>Uterine Fibroids and</u>
 <u>Fertility: Navigating the</u>
 <u>Healthcare System as a</u>
 <u>BIPOC Member</u>
- June 2022 Webinar: Infertility in the Hispanic and Latin American Community



Cancer and Oncofertility

Receiving a cancer diagnosis can turn someone's world upside down but understanding their fertility options from day one can make all the difference.

Education Events

 Egg and sperm freezing fertility education event (in person or webinar) with local REI

Relevant Content

- Article: <u>Oncofertility</u>
 <u>Resources</u>
- Podcast: <u>Oncofertility:</u> <u>Donor Eggs, Surrogacy, and</u> Embracing a New Plan
- On-demand webinar: <u>Fertility Preservation for</u> <u>Cancer Patients</u>

Coming Soon

 October 2022 – Podcast: <u>Oncofertility: Building a</u> <u>Family after Cancer</u>



Mental Health

Infertility impacts both physical and mental health. These resources complement the unlimited emotional support provided by our Patient Care Advocates.

Education Events

 Fertility and mental health education event (in person or webinar) with local REI and mental health professional

Relevant Content

- Article: <u>6 Tips on How to Find a</u>
 <u>Therapist</u>
- Video: <u>Partners and Pregnancy:</u> <u>The Importance of Support</u> expert interview
- Podcast: <u>Stress and Fertility</u>
- Podcast: <u>Supporting a Friend with</u> <u>Unexplained Infertility</u>
- Podcast: <u>#InfertilityUncovered:</u> <u>Infertility Support Through</u> <u>Progyny's Patient Care Advocates</u>
- On-demand webinar: <u>Prioritizing</u> <u>Your Mental Health During Your</u> <u>Fertility Journey</u>
- And <u>more</u>

Coming Soon

 May 2022 – Webinar: <u>Your</u> <u>Mental Health: Time to</u> <u>Give Yourself a Break</u>



Fertility Education

Each path to parenthood is unique and Progyny has many resources to help members learn more about their fertility and the many paths to parenthood.

Education Events

 Progyny 101 fertility education event (in person or webinar) with local REI

Relevant Content

- Article: <u>Frequently Asked Questions</u> <u>During a Fertility Journey</u>
- Article: <u>What Should I Expect at the</u> <u>Initial Consultation</u>
- Article: <u>How to Choose a Fertility</u> <u>Clinic</u>
- Infographic: <u>What is IVF</u>
- Infographic: <u>What is IUI</u>
- Infographic: <u>What is Egg Freezing</u>
- Podcast: <u>IVF in the '90s vs Today</u>
- Video: <u>The IVF Treatment</u> <u>Process</u> step-by-step guide
- And <u>more</u>

Coming Soon

- January 2022 Podcast: <u>How to Choose a Fertility</u> <u>Clinic</u>
- January 2022 Webinar: <u>Family Building and Your</u> <u>Progyny Benefit 101</u>
- May 2022 Podcast: <u>Acupuncture and Eastern</u> <u>Medicine</u>



Subscribe to our podcast

Tune in to our podcast, This is infertility, for real stories of strength and courage in the face of infertility and hear from experts in the field.

If you have an employee that is interested in sharing their story, contact us at <u>thisisinfertility@progyny.com</u>.

For more resources, visit progyny.com/education

For educational fertility content including expert interviews, video tutorials, infographics, podcast episodes and more.



Find us on progyny.com/podcast or wherever you listen to podcasts

Apple Podcasts

LISTEN ON 🛜 Spotify

We're here to help

Share this important information with your members:

- Members can call Progyny even if they are only beginning to think about fertility
- Members must call 833.930.3289 to activate their benefit before seeking treatment
- When members call, they will meet their dedicated PCA



Thank you for your partnership!

